

# INTEGRATED RURAL ARTISANS DEVELOPMENT ORGANISATION



## ANNUAL ACTIVITY REPORT FOR THE YEAR 2019-2020

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## LIVELIHOOD PROGRAMMES EMPOWERING WOMEN ARTISANS THROUGH SKILL DEVELOPMENT AT SARAGURI CHAPORI, SIVSAGAR DISTRICT, 2019-2020

A Livelihood Programme Empowering Women Artisans Through Skill Development was conducted at Saraguri Chapori, Sivasagar District, Assam for 20 artisans under the CSR Scheme of Oil & Natural Gas Corporation Limited (ONGC), Assam Asset, Nazira. The programme was organised for 60 days from **18.04.19 -18.06.19**.

The training is aimed to remove the hurdles of the artisans of the adopted area in the production of the quality items to give a boost in the Marketing of the handicrafts products in the world market. The artisans were introduced into the new designs by remixing, adopting new designs, value addition to cope with the future growing market demand and conserving the EXISTING designs in to the modern world.. It is also hope that the crafts persons of the area can stand their own foot in respect of marketing of their product increasing quality of their items. At the last day of the training programme, certificates were also distributed to all the artisans for their active participation.







## **PROMOTION OF CULTURAL HERITAGE**

Since time immemorial, Assam has been a melting pot of different races and its cultures. It's a landscape of Indo-Iranian, Tibeto-Burman and Dravidian races and various other sub groups and ethnicities. Caste-Assamese, Koch-Rajbangsi, Bodo, Sonowal Kacharis, Dimasas, Karbi, Mishings, Ahoms and various other groups complete the scenario. The nature and weather has been very cooperative for letting these cultures to co-exist. As with any other "minor" cultures around the world, Assam too is facing threat to its indigenous cultures. "Culture" to be precise will be the traditional values, food habits, dresses, arts and habitations of a particular ethnicity. Whereas with every thriving culture around the world, people see moderations, alterations and innovations and scientific reevaluations, in Assam its citizen also needs to follow the global trend. No doubt, globalization has lead to demolitions of local cultures but it is also one of the primary ways to promote cultures. As we are introduced to the complex web of cultures to due to its racial, tribal and foreign mixture, we are ought to make arrangements which won't affect the local "sentiments" and also will be a milestone to preserve culture. These arrangements and steps might be social, individual or corporal or even govt. initiatives.

With the aim of preserving and promoting the cultural heritage, the organization has been relentlessly working in promoting the folklore and culture of the region. Folk songs, dances, food habits, language, literature, lifestyle, traditions, rituals, presents a unique spectrum of rich cultural diversity of this part of Assam. The organization has made simultaneous efforts and act as a platform to showcase our glorious and ethnic traditions, and which would, more importantly, preserve and promote our culture which presently runs the risk of becoming extinct, if not lost, under the haphazardly growing pseudo-western culture.



## **ACTIVITIES CARRIED OUT**

IRADO in its maiden venture has taken various steps to portray and preserve our cultural traditions and organized many Socio-Cultural events with an aim to act as

- Showcase the splendid aura of our land, our culture.
- a flashback for people who tend to forget their roots.
- an eye-opener for the young bunch of people.

### **FOLK CULTURAL PROGRAM & WORKSHOP FOR MATTAK COMMUNITY AT LAKHIMPUR, TINSUKIA, SIVSAGAR, JORHAT & DHEMAJI DISTRICT, ASSAM**

In an effort to promote local talent in the field of Art, Culture, Design, Local Traditions and Innovative Ideas IRADO organized a **Folk Cultural Program & Workshop for Mattak Community at Lakhimpur, Tinsukia, Sibsagar, Jorhat, Dhemaji District Of Assam**. The basic objective is to create an environment for reconnecting the people with their roots and rejuvenate by highlighting the region's rich Tribal culture, history, traditions to the new generations.



**JORHAT  
DISTRICT**







**SIVSAGAR  
DISTRICT**



**TINSUKIA  
DISTRICT**



**LAKHIMPUR  
DISTRICT**



**DHEMAJI  
DISTRICT**





## WORKSHOP ON ART & CULTURE AT SARBAJANIN KALI MANDIR, UDALBAKRA, GUWAHATI OF KAMRUP (M), DISTRICT, ASSAM

In an endeavor to promote and preserve the rich Bengali culture and traditions of the community, a day long workshop on Art was conducted on 16/11/2019 (Saturday) at Sarbajanin Kali Mandir, Udalbakra, Guwahati, Kamrup (M) District, Assam. Participants were invited from the nearby schools, colleges and art schools to participate on the workshop. 140 students participated in the art workshop and a certificate was given to each of the participant at the Cultural Program organized in the evening of 16/11/2019. 50 best paintings were also exhibited at the Cultural Program with an objective to encourage the work of the participants. The program is conducted with a motto to save the Bengali culture and to propagate its high moral values among the children of the new generation. It is also to help students build confidence, develop self-esteem, and learn social connection.



ART  
COMPETITION







## **CULTURAL FESTIVAL & WORKSHOP PROGRAMME ON NATH YOGI COMMUNITIES AT NAGAON, KOKRAJHAR & SIVSAGAR DISTRICT, ASSAM**

Dance is the sound of the soul. To be a dancer, passion is the foremost need. Assam is the land of Sattriya, one of the finest classical dance forms of India. The motivation to learn classical dance forms particularly among the upcoming generation is very important to promote the dance forms, particularly Sattriya in Assam to encourage the budding talents and to provide a national platform to the youth. Keeping in mind the objective, IRADO organized a Sattriya dance, Sattriya Ojapali, Khol playing and Sangeet workshop from 13 November, 2019 -3rd December 2019 at Nagaon, Kokrajhar and Sivsagar District, Assam in association with Nath Yogi Development Council, Assam. The programme was sponsored under the department of Welfare of plain Tribes and Backward Classes (WPT &BC) for the welfare of Nath Yogi community people.









## CULTURAL WORKSHOP CAMP OF AMRI KARBI COMMUNITIES AT KAMRUP (M) & MORIGAON DISTRICT, ASSAM

In order to preserve the Karbi Traditional folk Dance & Music, Amri Karbi Development Council (AKDC), Dispur, Guwahati-06 and Integrated Rural Artisans Development Organisation (IRADO), Guwahati has jointly organised a workshop on Karbi Traditional Music & Dance held at, Morigaon & Kamrup District, Assam for 15-days from 17<sup>th</sup> Jan. 2020 to 31<sup>st</sup> Jan. 2020. The workshop was organised under the department of Welfare of plain Tribes and Backward Classes (WPT & BC) as a step to promote cultural assimilation and to provide the holistic appraisal of dance and develop dance appreciation amidst the students of Amri Karbi community people. Total 60 students participated in the workshop under the guidance of seven instructors Sri Bhisma Ronghang (Folk Dance 'Dumahi Kekan'), Sri Gagan Ronghang (Pepa 'Murik'), Sri Rameswar Rongchon (Dhul 'Cheng'), Sri Padum Ingti (Dhul 'Cheng') in Kamrup district and Sri Manik Teron (Pepa 'Murik'), Sri Kanak Kro (Dhul 'Cheng') and Sri Basista Ingti (Folk Dance 'Dumahi Kekan' in Morigaon district.



**MORIGAON DISTRICT**







## KAMRUP DISTRICT

