

INTEGRATED RURAL ARTISANS DEVELOPMENT ORGANISATION



ANNUAL ACTIVITY REPORT FOR THE YEAR 2020-2022

HEAD OFFICE:-

“SAROJ ESTATE”, 1ST FLOOR,
K.C PATWARY ROAD,
ULUBARI, GUWAHATI - 781007
EMAIL: irado_ghy@yahoo.com
WEBSITE : www.irado.co.in

REGISTERED OFFICE:-

H. NO: 19,
BISHNUDEV GOSWAMI PATH,
BHARALUMUKH, GUWAHATI -09

COVID-19 RELIEF CAMP, 2020



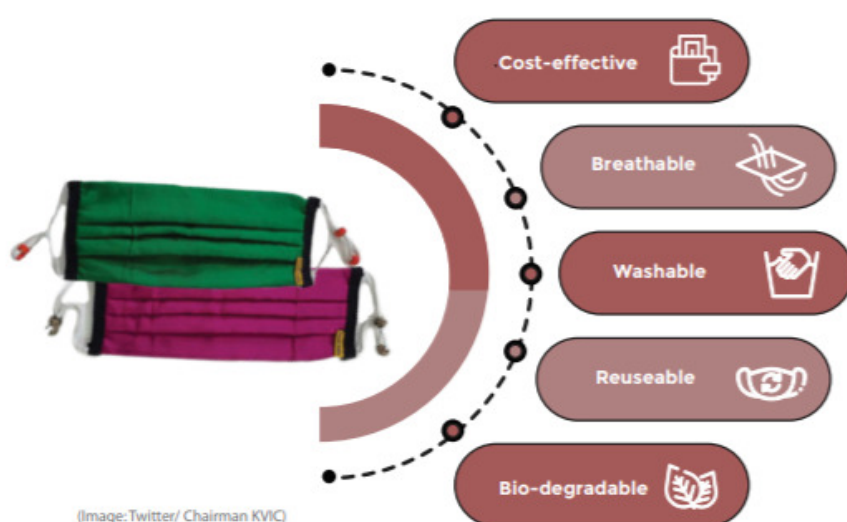
The impact of COVID-19 pandemic is being felt everywhere across all in the state of Assam which is hitting the poor and marginalized the hardest. The organisation has been making every effort to anticipate and is working at the forefront providing information and critical support to the vulnerable communities.

On 17/05/2020 a Covid -19 Relief Camp was organised at Bahupara, Rani, Kamrup (R) District, Assam for 100 households by our organisation in collaboration with NERAMAC and distributed face masks, sanitisers, soaps, food etc. at the relief camp. The basic aim is to address the needs of the most vulnerable people of the area.

PROTECTING LIVES AND LIVELIHOODS DURING COVID-19

Greater usage of Face masks or face covers has become mandatory in many countries after the outbreak of SARS-CoV-2 and its usefulness in combating the pandemic is a proven fact. Along with the well-accepted measures of physical distancing and frequent hand washing, the use of face masks or face-covering emerged as the third pillar of community action. Although using N-95 masks would be ideal, other kinds of face masks or face covers have been recommended for the public and could be an affordable option, particularly for the weaker sections of society.

Recognising the sharp increase in demand for masks which presented an unique opportunity for the organisation to join forces and meet the rise in demand for face masks. The bio-degradable double-twisted handloom fabric is an ideal choice because it retains 70 per cent of the moisture content that allows air to pass easily, making the masks very comfortable. One meter of handloom fabric produces about ten double-layered masks that are 7 inches in length and 9 inches in breadth, with three pleats and four strips, attached at each corner, used for tying.



On 14th April, 2021 the organisation converted its Common Facility Centre into a Mask Making Centre in Gossaigaon, Uparpara, Mirza, Distrit Kamrup (R), Assam. The HSPCL Mask Making Centre produces nearly 100 masks and hand towels (Cotton) every day and provides livelihood to over 250 women belonging to the weaker sections of handloom community.



CLUSTER OUTCOME WORKSHOP



A Cluster Outcome Workshop was organised for the members of Technical Agency (TA), Implementing Agency (IA), Special Purpose Vehicle (SPV), and Cluster Development Executive under the SFURTI (Scheme of Funds for Regeneration of Traditional Industries) sponsored by the Ministry of MSME, Govt of India at Indian Institute of Entrepreneurship, (IIE), Lalmati, Guwahati, Assam on 10th November 2021. Mrs. Monika Kardong from the Implementing Agency and Mrs. Bobby P. Dhekial from the HSPCL (SPV) attended the one day workshop. The purpose of the workshop is to train the stakeholders to plan the implementation of the clusters in a time-bound manner so that the benefits of the government interventions reach the beneficiaries early, enhancing their quality of production and increasing their income,

EVALUATION OF SFURTI CLUSTERS

DMEO (Development Monitoring and Evaluation Office) of Niti Ayog has assigned a team at our Hastakala Shilpa Cluster, Mirza on 16th June 2022, to review the progress along with stakeholders, artisans financial conditions etc with sustainable employment generation process and progress in our cluster. The basic objective is to assess the relevance, effectiveness, efficiency, equity, sustainability, impact and coherence of SFURTI (Scheme of Funds for Regeneration of Traditional Industries) at the cluster level.

During the visit, various issues were discussed among the participants regarding profitability and marketability of the clusters which require special support due to Covid-19 pandemic. The officials encourage the artisans and ensure that the Ministry of MSME executes various convergence of the SFURTI scheme with other welfare schemes of

Ministries/ Departments of Central and State Government by organising various technical skill up gradation programmes to add value to their products, thereby increasing the artisan's income in a sustainable manner which are not sufficient under SFURTI Scheme.



Total 20 artisans from the cluster participated in the evaluation programme along with the presence of Mr. Banajit Talukdar, Chairperson of the implementing agency (IRADO), Mr. Dipankar Saha from the Technical Agency IEPCH), Mr. Rajiv Pathak from the Nodal Agency (IIE) and Mrs. Bobby P. Dhekial, Director of Hastakala Shilpa Producer Company Limited, HSPCL.